

**RED LINE is cut line**

Finish product will be cut to this line

**BLUE LINE is end of bleed line**

Background art should extend to this line

**GREEN LINE is safety line**

All important artwork should be inside this area  
to avoid getting cut off and to stay within folded panels

**PURPLE LINE is fold line**

FOLD LINE

**INSIDE  
PANEL**

4.21875" panel size  
(smaller than Front/Back panels)

**INSIDE  
PANEL**

4.21875" panel size  
(smaller than Front/Back panels)

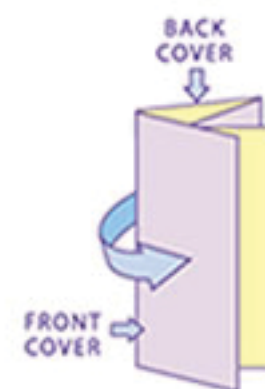
**Double Parallel Fold  
Front Page**

Finished Size: 17"x 11"

With Bleed: 17.125 x 11.125"

Leave 1/8 (0.125") total bleed

1/16" (0.0625") on all sides



**DOUBLE PARALLEL FOLD**

FOLD LINE

**OUTSIDE  
BACK  
PANEL**

4.28125" panel size  
(same as Front panel)

FOLD LINE

**OUTSIDE  
FRONT  
PANEL**

4.28125" panel size  
(same as Back Panel)

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Background art should extend to this line

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All important artwork should be inside this area to avoid getting cut off and to stay within folded panels

**PURPLE LINE is fold line**

FOLD LINE

**BACK SIDE OF OUTSIDE  
FRONT  
PANEL**

4.28125" panel size  
(same as Front panel)

**BACK SIDE OF OUTSIDE  
BACK  
PANEL**

4.28125" panel size  
(same as Back Panel)

**Double Parallel Fold  
Back Page**

Finished Size: 17"x 11"

With Bleed: 17.125 x 11.125"

Leave 1/8 (0.125") total bleed

1/16" (0.0625") on all sides



**DOUBLE PARALLEL FOLD**

FOLD LINE

**INSIDE  
PANEL**

4.21875" panel size  
(smaller than Front/Back panels)

FOLD LINE

**INSIDE  
PANEL**

4.21875" panel size  
(smaller than Front/Back panels)